



कृषि और प्रसंस्कृत खाद्य उत्पाद  
निर्यात विकास प्राधिकरण  
(वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार)

**Agricultural and Processed Food Products  
Export Development Authority**  
(Ministry of Commerce & Industry, Govt. of India)

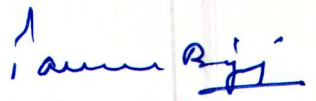
ORG-2015-16-000134  
11<sup>th</sup> May 2018

### Inviting Comments and feedback

With the introduction of "Organic Food Regulation" by FSSAI effective from 01.07.2018, there is a need for development and launching of Traceability module on APEDA website in public domain with following requirements: -

1. Certification process shall be followed as per the provision of NPOP till the product is packed into retail packs. The last end processor (who shall be packing the produce in retail packs) shall be certified under NPOP.
2. Final processed and packed product shall be divided into reasonable size batches. Batch and label shall be approved by the certification Body and batch nos. along with QR code shall be generated from Tracenet.
3. The Tracenet generated batch and/or QR code shall be compulsorily printed on the retail packets. Processor need to maintain the sale records of produce and shall be subjected to verification by CB. Retailer may maintain purchase record as a proof of purchase from Bulk supplier.
4. Food Safety inspector and consumer shall be able to obtain the Traceability of the retail product through this Batch No./QR Code.
5. Necessary Traceability module shall be hosted on APEDA website with links to Jaivik Bharat Portal of FSSAI. FSOs and consumers can ascertain the authenticity of produce by entering the batch no in this module. Authenticity could also be verified through QR code scanning.
6. On entering the Batch no in traceability module/QR code scanning following details will be visible to FSO/consumer: -
  - a) Scope certificate of processor (1<sup>st</sup> page only)
  - b) Authenticity of batch no. with product details
  - c) Details of the bulk purchasers with quantity

All CBs, organic food business operators and stakeholders are requested to put up their comments/feedback on the proposal latest by 30<sup>th</sup> May 2018. Feedback can be sent by e-mail to [akyadav@apeda.gov.in](mailto:akyadav@apeda.gov.in).

  
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